



# CONGRATULATIONS!

**Well Refined Renovations** has been selected as the 2018 Consumer Choice Award winner in the category of **Home Renovation** in the Winnipeg area!

Since 1987, Consumer Choice Award's (CCA's) mission has been to recognize and promote local businesses to help consumers make better choices.

Today, our brand is recognized as the symbol of business excellence in all of the major cities across Canada. Coast-to-coast, thousands of companies like yours proudly celebrate being chosen for this honour.

Through an independent market research survey, the consumers and businesses in your community have selected your company as the top-ranked organization in your industry. You are now part of a very select group of companies recognized for their business excellence.

In each market there is only one winner per category. Those winners are selected using four key measures:

1. **QUALITY** of the products or services provided
2. **VALUE** of the products or services provided
3. **APPEARANCE** of the business
4. **OVERALL SERVICE** provided

Using this criteria, consumers have chosen your company as the city's best.

Each year, Consumer Choice Award hosts an informative lunch where you can meet other winners and learn more about who we are and how you won. The presentation provides details on the many ways CCA can help you promote your business.

This is an unique opportunity only available to award-winners, so please join us for the lunch and find out how your company can benefit from being a winner.

[WWW.CCAWARD.COM](http://WWW.CCAWARD.COM)

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